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A4L_BRIDGE

Alliance4Life Bridging the Research and Innovation Gap in Life Sciences

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1 Executive Summary

The development of the Alliance4Life website is a key deliverable of the A4L_BRIDGE project, aimed at enhancing collaboration, communication, and knowledge exchange among member institutions and external stakeholders. The new platform serves as a central hub for project-related activities, providing structured access to resources, institutional profiles, research tools, and training opportunities. Through a structured development process, including a user survey, brand identity creation, and team collaboration, the website has been designed to reflect the needs of researchers, policymakers, and the broader scientific community.

The user survey played a critical role in identifying key areas for improvement, leading to a more user-friendly and visually appealing website with improved navigation, search functionality, and structured content presentation. A major advancement is the inclusion of institutional profiles and professional bios, facilitating networking and collaboration within Alliance4Life. Additionally, the Alliance4Life Brand Manual ensures a cohesive and professional visual identity, strengthening the project's credibility and recognition at the European level.

The beta version of the website introduces several key functionalities, including news and event sections, networking tools, and a repository for research outputs. Future developments will focus on the integration of the Virtual Research Center and the E-Learning Platform, further expanding the website's capabilities. The project team will continue user testing and iterative improvements to optimize usability and ensure compliance with EU accessibility and data protection regulations. A long-term sustainability plan is in place, ensuring that the website remains a dynamic and valuable resource for Alliance4Life members, stakeholders, and the broader scientific community.

This deliverable is a living document and will be updated in May 2025 to include additional information related to the e-learning platform.

2 Introduction

The Alliance4Life website has been developed as part of the A4L_BRIDGE project to serve as a centralized digital platform for collaboration, knowledge exchange, and research dissemination among leading life science institutions in Central and Eastern Europe. The initiative addresses the need for improved communication, visibility, and engagement within the Alliance4Life network, supporting the overarching goal of bridging the innovation gap in biomedical research.

The previous website provided only basic project information and lacked interactivity, structured navigation, and comprehensive institutional representation. Based on a user survey conducted among project partners, key areas for improvement were identified, leading to the development of a modern, accessible, and feature-rich web platform. The new website includes institutional profiles, professional bios, news and events sections, and project resources, ensuring that researchers, policymakers, and stakeholders can efficiently access relevant content and collaborate more effectively.

This report outlines the development process, including the user survey findings, branding strategy, and team collaboration, and provides an overview of the beta version's features, compliance with project requirements, and future development plans. The final objective is to create a sustainable and continuously evolving platform that supports scientific excellence, networking, and research management within the Alliance4Life consortium.

3 Objectives of the Deliverable

The development of the Alliance4Life website is an integral part of the A4L_BRIDGE project, designed to enhance collaboration, communication, and knowledge exchange among member institutions and external stakeholders. The platform serves as a central hub for project-related activities, providing structured access to key resources, institutional profiles, research tools, and training opportunities. The website supports the strategic objectives of Alliance4Life, facilitating engagement among researchers, policymakers, and the broader scientific community while reinforcing the consortium's mission to bridge the innovation gap in Central and Eastern Europe.

The website has been developed to strengthen engagement within the Alliance4Life network, offering a platform for scientific collaboration, professional development, and enhanced research visibility. It provides open access to project resources, supports networking through the Virtual Research Center, and will host an E-Learning Platform, ensuring that both members and external audiences can fully benefit from the project's initiatives. The website is structured to improve accessibility and usability, ensuring that relevant information is available to all users in a clear and organized manner.

The website is designed to serve a broad spectrum of stakeholders, including:

- Researchers and scientific staff from Alliance4Life institutions seeking collaboration opportunities, project resources, and training.
- Research managers and administrators, who require access to project documentation, governance structures, and funding opportunities.
- Policymakers and funding bodies, interested in research outputs, institutional cooperation, and policy recommendations.
- The general public, media, and external stakeholders, looking for insights into Alliance4Life's mission, achievements, and broader impact on the research ecosystem.

4 Development Process

This chapter describes the methodology used during the website development, as well as key changes, new website features, milestones and team collaboration during in the development process.

4.1 USER SURVEY

To ensure that the new Alliance4Life website effectively meets the needs of its users, we conducted a user survey targeting researchers, research managers, and institutional leaders across Alliance4Life member institutions.

The purpose of this survey was to identify key user expectations, assess usability issues of the existing website, and gather insights on desired features. Specifically, we aimed to explore how frequently users engage with the current website, their primary reasons for visiting, and the challenges they face in navigating and accessing relevant content. The survey also sought feedback on website structure, content priorities, design preferences, and essential functionalities, including resources for networking, collaboration, and professional development. Additionally, we gathered input on potential enhancements for the Virtual Research Center and the integration of e-learning tools to support the research community.

The responses collected guided us during the development of the design, structure, and functionality of the new Alliance4Life web platform, ensuring it is user-friendly, engaging, and aligned with the needs of the scientific community. By integrating this valuable feedback, we aim to create an interactive and efficient digital space that enhances collaboration, knowledge exchange, and research management within Alliance4Life.

A total of 56 respondents participated in the survey, representing research managers, PhD students, postdoctoral researchers, principal investigators, and institutional directors.

4.2 KEY FINDINGS

The survey revealed that while the current Alliance4Life website is a valuable resource, it is not frequently accessed by many users. A significant portion of respondents visit the website only occasionally, with only a small percentage accessing it daily or weekly. The most common reasons for visiting the site include accessing project information, event participation, and research resources.

In terms of usability, responses indicated that navigating the current website is not always intuitive, with 35% of respondents finding it difficult or very difficult to locate necessary information. Many users requested a clearer structure, improved search functionalities, and more organized content presentation.

Regarding content priorities, the most valued aspects included:

- Project resources, including reports, publications, and guidelines.
- Success stories showcasing institutional and research achievements.

- Information about member institutions, their research focus, and available collaborations.
- Job opportunities and a researcher development framework.
- A Virtual Research Center with tools for networking, collaboration, and shared resources.

The design and aesthetics of the current website were rated as average, with users suggesting a more modern and visually appealing layout, concise and structured content, and better visual elements such as high-quality images and interactive features.

Respondents also emphasized the need for enhanced networking tools, including a database of mentors, experts, and core facilities, as well as the introduction of password-protected sections for internal project materials. Additionally, greater visibility of institutional partnerships and collaborations was suggested.

A majority of respondents expressed interest in receiving a regular newsletter with updates on Alliance4Life activities, and many indicated willingness to participate in further feedback sessions and beta testing of the new website.

Based on the survey results, the new Alliance4Life web platform was designed to enhance usability, improve content structure, and incorporate networking tools. The feedback gathered was used to shape the Virtual Research Center and the e-learning platform, ensuring they meet the expectations of the Alliance4Life community. The work package team will continue engaging with users to refine features and ensure a modern, interactive, and functional platform that supports collaboration, knowledge exchange, and institutional development within Alliance4Life.

4.3 BRAND IDENTITY

The user survey conducted as part of the A4L_BRIDGE project revealed that project partners expressed a strong preference for a more modern and visually appealing design for the Alliance4Life website. Respondents highlighted the need for clearer navigation, improved structure, and a professional visual identity that aligns with the mission and values of the consortium. To address these requirements and ensure consistency across all digital and print materials, the project team developed the Alliance4Life Brand Manual. This document provides comprehensive branding guidelines for web designers and partner institutions, ensuring a cohesive and recognizable identity across all communication platforms.

The Alliance4Life Brand Manual outlines key visual and stylistic elements that define the consortium's identity, including:

- **Logo Usage:** The manual specifies the correct placement, spacing, and background usage of the Alliance4Life logo, which must be displayed on all official documents, digital platforms, and promotional materials. In compliance with Horizon Europe funding requirements, the EU emblem must also be displayed with equal prominence.
- **Color Scheme:** A standardized primary and secondary color palette was established to ensure visual consistency. The primary colors include teal, orange, and blue, with secondary colors complementing the design for clarity and contrast.

- **Typography:** The recommended font Arial was chosen for its legibility, professional appearance, and compatibility across digital and print formats.
- **Imagery and Design:** The website follows strict guidelines on imagery, using high-quality, dynamic visuals that reflect the values of Alliance4Life. The design focuses on balance, contrast, and accessibility, ensuring optimal readability for users.
- **Brand Voice and Messaging:** The manual establishes a consistent tone and messaging approach that reflects Alliance4Life’s mission, emphasizing themes such as scientific excellence, collaboration, policy influence, and knowledge sharing.
- **Social Media Integration:** The website integrates social media platforms and follows the recommended hashtags and institutional tags to increase engagement and visibility.

By incorporating the branding guidelines into the website development process, the project ensures a professional, unified, and high-impact online presence for Alliance4Life. The new design enhances user experience, making it easier for partners and stakeholders to navigate and access relevant content. Additionally, the standardized branding strengthens project recognition, credibility, and outreach efforts at the European level. The Alliance4Life Brand Manual will also support long-term sustainability, enabling future projects and partners to align with the established identity and communication standards of the consortium.

4.4 INTEGRATION OF INSTITUTIONAL PROFILES

The user survey conducted as part of the A4L_BRIDGE project highlighted the need for more comprehensive representation of Alliance4Life member institutions on the website. The previous version listed institutions only by name, limiting visibility and networking opportunities. To address this, the project team, in collaboration with the Focus Group for Science Communication (FG7), initiated the development of institutional profiles that provide structured, engaging, and informative descriptions of each member organization. This initiative enhances institutional visibility, strengthens the collaborative identity of the consortium, and facilitates networking across the Alliance4Life community.

To ensure consistency and professional presentation, a standardized template was developed for institutional descriptions. Each institution was requested to submit a profile structured around key elements, including the organization’s name, location, brief background, areas of expertise, and notable achievements. Additionally, institutions provided a direct website link for further information. To maintain a cohesive visual identity, each institution submitted a representative image of its campus or research facilities and a high-quality logo on a white or transparent background.

By incorporating structured institutional profiles, the new website provides a clear and accessible overview of Alliance4Life's diverse research landscape. Users can now easily navigate well-organized descriptions that highlight the expertise and achievements of each member institution. This improvement enhances the user experience, fosters collaboration, and ensures that all member institutions are professionally represented in a consistent manner. The integration of institutional profiles strengthens the overall functionality of the

website, making it a valuable resource for researchers, stakeholders, and external audiences, while reinforcing Alliance4Life's position as a leading consortium in biomedical research.

4.5 INTEGRATION OF MEMBER PROFILES

The original Alliance4Life website did not include detailed profiles of member institutions or individual researchers. Members were listed only by institution names, which did not facilitate effective interaction within the network. Users seeking information about colleagues' professional backgrounds and achievements had to visit external sources such as institutional websites or LinkedIn, making networking and collaboration less efficient.

To address this, the new website now features professional bios with photographs for each Alliance4Life member. This enhancement allows new members to easily identify the expertise of their colleagues, fostering stronger collaboration within the consortium. Additionally, external stakeholders can now clearly recognize the depth of knowledge, experience, and skills represented within Alliance4Life, strengthening the consortium's visibility and impact in the research community.

The process of collecting professional bios for the new Alliance4Life website was carefully structured to ensure that key individuals within the network are properly represented. The user survey conducted as part of the A4L_BRIDGE project highlighted the need for a dedicated section featuring Board Members, Steering Committee Members, Main Representatives, and Focus Group Chairs and Members, including their contact details and professional backgrounds. In response to this finding, a standardized collection process was implemented to provide clear, consistent, and informative profiles that support networking, collaboration, and visibility within the consortium.

To facilitate this effort, all identified individuals were asked to submit their professional bios following a structured template. The guidelines specified key elements to be included, such as full name, title, current role within Alliance4Life, professional background, expertise, key achievements, and relevant contact details. The format ensured that all profiles maintained a coherent structure, making it easier for users to identify relevant experts and understand their contributions to the consortium. The submission process was coordinated through a shared table, with a deadline set for September 30, 2024, allowing sufficient time for all members to provide their information. To assist with the drafting process, members were encouraged to use ChatGPT or other tools to refine their text according to the given structure.

In addition to the textual content, participants were required to submit a high-quality professional photograph on a white or grey background to ensure visual consistency across the website. Those who had not taken part in the official Alliance4Life photo shoot were asked to provide an updated portrait. The process was supported by a dedicated contact person who ensured that all profiles met the expected format and quality standards.

The structured collection of professional bios provided multiple benefits for the website and the overall functionality of Alliance4Life's digital presence. The new member profiles enhance networking opportunities, allowing internal and external stakeholders to identify experts, establish connections, and foster collaborations across institutions. By integrating this information into the website, users can easily access relevant details without the need to visit external platforms such as institutional websites or LinkedIn, thereby improving

usability and information accessibility. Additionally, the standardized format ensures consistency and professionalism, reinforcing the credibility and recognition of Alliance4Life members.

4.6 TEAM MEMBER COLLABORATION

The development of the Alliance4Life website was a collaborative effort within Work Package 3, led by Project Coordinator Ester Jarour, who also served in the past as the Chair of the Focus Group for Science Communication during the A4L_ACTION project, the predecessor of A4L_BRIDGE. As an active member of Alliance4Life since its foundation in 2017 and an experienced communication expert, Ester was well-positioned to lead this work package. She played a crucial role in content creation, serving as the primary copywriter for the website, ensuring that all text was clear, informative, and aligned with the Alliance4Life vision and project's goals.

The technical development and web design were led by Anežka Malčíková, a web designer from the Institute of Computer Science at Masaryk University. Anežka was responsible for designing the functional components of the website to reflect the needs of the project and its users. Her role included structuring the website architecture, ensuring intuitive navigation, optimizing user experience (UX), and implementing responsive design to enhance accessibility across different devices. She also ensured that the visual and technical aspects of the platform adhered to modern web standards and supported the integration of key project features, such as the Virtual Research Center and E-Learning platform.

The project's formal requirements and compliance were managed by Project Manager Ivana Sekaninová, who oversaw the implementation to ensure that the website met all objectives defined in the project agreement. Ivana played a crucial role in monitoring progress, ensuring adherence to deadlines, and aligning website functionalities with Horizon Europe's project reporting standards.

Another key contributor was Project Assistant Klára Skopalová, who was responsible for gathering and organizing content from project partners and populating the beta version of the website. To ensure the long-term sustainability of the platform, Klára received specialized training from Anežka, enabling her to serve as the primary website editor after the platform's completion.

Towards the final stages of the project, an external graphic designer was subcontracted to further refine the design elements, ensuring a visually cohesive and engaging user experience while maintaining alignment with the Alliance4Life Brand Manual.

The entire development process required constant collaboration among all team members to meet the expectations of both the project and its users. Regular coordination ensured that the website was both technically robust and content-rich, effectively serving as a centralized platform for Alliance4Life members, stakeholders, and external audiences.

5 Description of the Beta Version

The beta version of the Alliance4Life website represents a significant advancement in the consortium's digital presence, offering a modern, user-friendly platform designed to enhance accessibility, engagement, and collaboration among member institutions and stakeholders. The website is structured to provide comprehensive information about Alliance4Life's mission, projects, events, and resources.



Key Features:

1. Homepage:

- **Introduction:** A concise overview of Alliance4Life's mission to bridge the divide in European health research and innovation.
- **Latest News:** Updates on recent activities, achievements, and announcements within the consortium.
- **Upcoming Events:** Information on forthcoming conferences, workshops, and meetings relevant to members and the broader scientific community.
- Visual Introduction to Important parts of the Website (to Projects, Resources for Target Groups, Detailed info about the alliance, Partnership Offerings, Contacts)

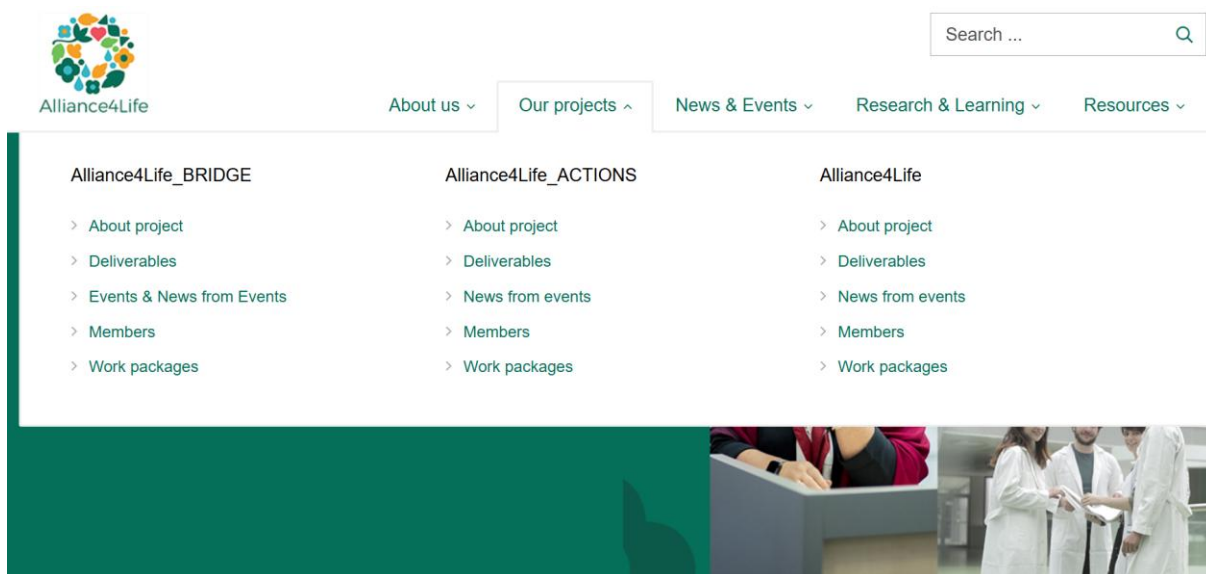
2. About Us:

- **Our Story:** Insight into the establishment, objectives, and evolution of Alliance4Life.
- **Our Members:** Detailed profiles of member institutions, including their research focus and contributions.
- **Management Structure:** An outline of the governance framework guiding the consortium's operations.
- **Focus Groups:** Descriptions of specialized groups within the alliance, highlighting their areas of expertise and ongoing projects.

- **Declaration:** Access to foundational documents and statements that define the consortium's commitments.
- **Partnerships and Collaborations:** Information on strategic alliances and cooperative initiatives with external entities. Proposal for collaboration opportunities with external entities (strategic alliances, cooperative initiatives).
- **Media Kit:** A collection of resources for media professionals, including logos, press releases, and contact information.
- **Contacts:** Essential contact details for inquiries and further information.

3. Our Projects:

- **Alliance4Life_BRIDGE:** Comprehensive details about this specific project, including objectives, deliverables, events, and involved members and work packages.
- **Alliance4Life_ACTIONS:** Comprehensive details about this specific project, including objectives, deliverables, events, and involved members and work packages.
- **Alliance4Life:** Comprehensive details about this specific project, including objectives, deliverables, events, and involved members and work packages.




4. News & Events:

- **News:** A regularly updated section featuring articles, announcements, and highlights from the consortium's activities.
- **Events:** A calendar of upcoming events, providing dates, descriptions, and participation details.


News

Sort according to topics


Show all articles




Mentorship workshop
10 FEB
Shaping the Future of Doctoral Education: Key Insights from the ORPHEUS Workshop



People of A4L
21 JAN
Prof. Ana Borovečki Appointed President of European Society for Philosophy of Medicine and Healthcare (ESPMH)




Policy Paper
9 JAN
Achievements of the A4L_ACTIONS Project: A Catalyst for Excellence in Research and Innovation



People of A4L
13 DEC 2024
Lucyna Wozniak Appointed Chairwoman of CRASP Commission for the Presidency and Cooperation with the EU

5. Research & Learning:

- **Virtual Research Center:** A dedicated space for collaborative research efforts, offering tools and resources to facilitate joint projects.
- **Open Access:** Information on open access policies, publications, and data sharing initiatives.
- **Seed Fund:** Details about funding opportunities available to support innovative research within the alliance.



Alliance4Life

Search ...

About us ▾ Our projects ▾ News & Events ▾ **Research & Learning ▾** Resources ▾

Virtual Research Center Departments ▾ News & Success Stories About us Contacts

Virtual Research Center

Virtual Research Centre

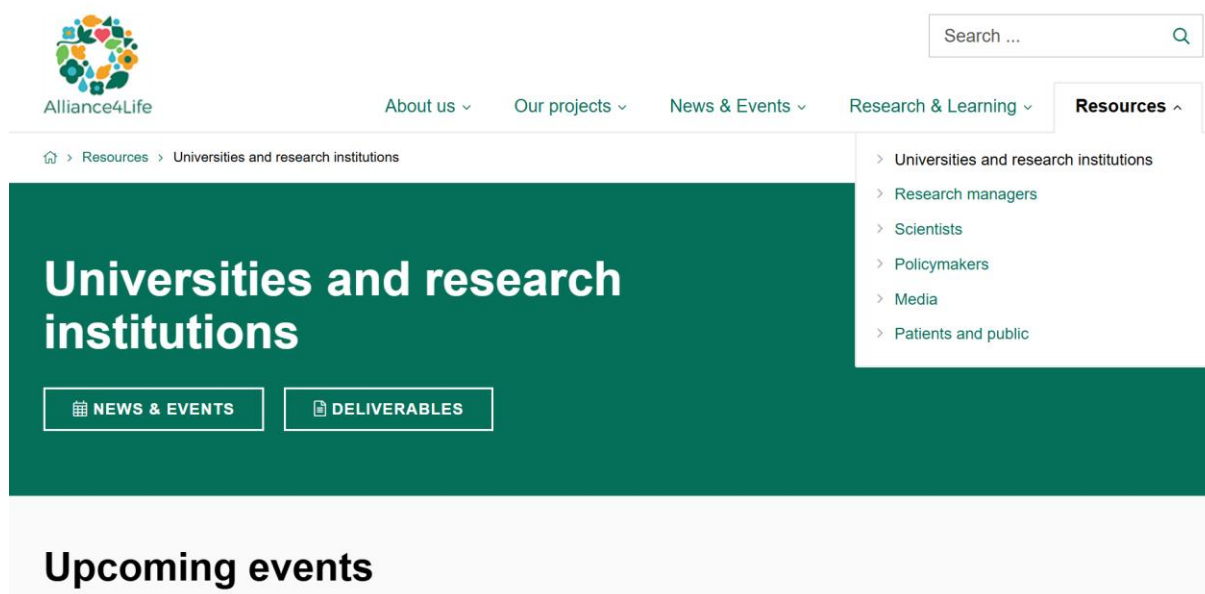
The Alliance4Life Virtual Research Center (VRC) is a collaborative platform for scientists and researchers from partner institutions to exchange knowledge, initiate joint projects, and develop new research directions. The VRC provides structured opportunities for cross-institutional collaboration, skill-building, and resource sharing within the life sciences community.

I WANT TO KNOW MORE ↓

6. Resources:

- Tailored content sections designed to meet the needs of various stakeholders:
 - **Universities and Research Institutions**
 - **Research Managers**
 - **Scientists**

- **Policymakers**
- **Media**
- **Patients and Public**



User Experience Enhancements:

- **Personalized Content:** The website offers customized information streams for different user groups, ensuring relevant and targeted content delivery.
- **Intuitive Navigation:** A well-organized menu structure allows users to effortlessly access desired sections and resources.
- **Visual Appeal:** The design incorporates the Alliance4Life brand colors and imagery, creating a cohesive and engaging aesthetic.

The beta version of the Alliance4Life website effectively addresses the consortium's objectives of improving digital engagement, facilitating collaboration, and disseminating information. By integrating comprehensive content with user-centred design, the platform serves as a valuable tool for members and stakeholders, promoting the alliance's mission and activities within the European biomedical research community.

5.1 KEY DIFFERENCES BETWEEN THE OLD AND NEW VERSION

The development of the new **Alliance4Life website** represents a significant advancement over its predecessor, addressing user experience issues, content accessibility, and engagement opportunities identified through user feedback. The original website provided basic project information but lacked interactivity, structured navigation, and a strong visual identity, making it difficult for users to find relevant content and engage with the Alliance4Life network.

Structure and Navigation

The old website featured a simpler and more static layout, offering only general project descriptions, lists of institutions, and downloadable documents. Navigation was not user-friendly, and users often had to search through multiple sections or visit external sources to find the information they needed.

The new website introduces a modernized structure with intuitive navigation, ensuring that key content is easily accessible. A well-organized menu structure allows users to quickly find relevant sections, such as institutional profiles, project deliverables, virtual research tools, and upcoming events. Information is now clearly categorized, reducing the time required to locate essential resources.

Institutional Profiles and Member Visibility

On the old website, Alliance4Life member institutions were listed only by name, providing no additional details on their research focus, expertise, or contributions. This limited networking opportunities and made it difficult for visitors to understand the diversity and strengths of the consortium.

In contrast, the new website features dedicated institutional profiles, presenting a concise yet informative description of each member organization. This section includes research specializations, notable achievements, and direct links to institutional websites, making it easier for users to explore potential collaborations. Additionally, individual members—such as Board Members, Steering Committee Members, and Focus Group Leaders—now have professional bios with photographs and contact details, further enhancing visibility and connectivity within the consortium.

Content and User Engagement

The previous version of the website primarily served as a static information hub, offering limited updates and lacking interactive elements. The content was text-heavy, with fewer engaging visuals, which made it less attractive to users.

The new website integrates dynamic and engaging content, including a news section, event listings, and success stories, ensuring that users remain informed about ongoing activities, achievements, and collaboration opportunities. Additionally, the website will in the future include an e-learning platform and a Virtual Research Center, offering interactive resources to support professional development and networking.

Branding and Visual Identity

The old website did not have a consistent brand identity, and design elements varied across pages. The lack of a cohesive color scheme and structured typography made the visual presentation less professional and less aligned with the project's mission.

The new website follows the Alliance4Life Brand Manual, ensuring a harmonized visual identity that strengthens recognition. It incorporates consistent use of colors, typography, and imagery, resulting in a more modern, visually appealing, and professional design. The branding updates contribute to better readability and a stronger online presence.

Accessibility and Mobile Responsiveness

The old website was not fully optimized for mobile devices, which created accessibility issues for users accessing the platform via smartphones or tablets.

The new website is fully responsive, ensuring that users can seamlessly navigate and interact with the content across various devices. Improved mobile compatibility enhances accessibility, making it easier for researchers, policymakers, and external stakeholders to engage with Alliance4Life’s resources on the go.

Integration of Project Features

Previously, the website did not provide a centralized repository for project deliverables, making it difficult for users to find relevant materials. Collaborative tools were also missing, limiting engagement between consortium members.

The new platform now serves as a comprehensive project hub, integrating features such as:

- A submission interface for Open Access to Infrastructures calls
- A Virtual Research Center for networking and collaboration
- An e-learning platform supporting training and professional development

These features significantly enhance the functionality and usability of the website, making it a more valuable tool for both internal and external users.

6 User Testing and Feedback

To ensure that the new Alliance4Life website meets the needs of its users, a structured user testing process will be conducted. This will involve internal testing, where the project team will systematically review the website’s functionality, navigation, and content accuracy. Following this, selected users from Alliance4Life institutions will participate in user testing sessions, where they will evaluate the platform’s usability, accessibility, and overall effectiveness. Additionally, key stakeholders, including project partners and external collaborators, will be invited to provide feedback on the website’s design, structure, and interactive features. Members of the Focus Group for Science Communication (FG7) will also actively participate in this process, contributing their expertise in digital communication, user experience, and content presentation to ensure that the website effectively serves its audience.

Initial user feedback will focus on ease of navigation, clarity of content presentation, and the functionality of key features, such as the Virtual Research Center, institutional profiles, and e-learning platform. Based on early reactions, usability considerations such as mobile responsiveness, search functionality, and page load times will be assessed. Any identified issues or areas for enhancement will be addressed through iterative improvements, ensuring that the website remains a user-friendly and valuable tool for the Alliance4Life community and external visitors.

7 Compliance with Project Requirements

The beta version of the Alliance4Life website has been developed in alignment with the project's Description of Work (DoW) and ensures compliance with EU regulations, particularly in accessibility, data protection, and open access policies. The platform is designed to enhance collaboration, knowledge exchange, and visibility, supporting the consortium's long-term objectives.

The new website directly addresses project goals by providing an entry gate to the Virtual Research Center for networking and resource sharing, an events section to keep stakeholders informed, and institutional profiles with professional bios to enhance visibility and collaboration. These features strengthen engagement among Alliance4Life members, including research managers and the scientific community and external stakeholders.

The website follows Web Content Accessibility Guidelines (WCAG) 2.1 AA standards to ensure full accessibility, aligning with the European Accessibility Act (EAA). It also complies with General Data Protection Regulation (GDPR) by integrating clear data policies and privacy statements, ensuring lawful and secure handling of user information.

The platform supports open access by making research outputs and project resources publicly available, reinforcing transparency and knowledge dissemination. Built on a scalable and maintainable framework, it allows for future updates and long-term usability, ensuring the website remains a valuable resource for Alliance4Life and its stakeholders.

8 Next Steps & Further Development

The Alliance4Life website will continue to evolve through ongoing improvements and feature enhancements based on user feedback from the beta testing phase. The next major development steps include the integration of the Virtual Research Center and the E-Learning Platform, which will provide researchers with collaborative tools, training resources, and access to shared infrastructure. Additional refinements will focus on usability enhancements, content expansion, and interactive elements to better serve project partners and external stakeholders. A structured roadmap has been established for the final release, ensuring that all key components are fully operational and optimized for user needs. Beyond the project's completion, the website will be continuously updated to reflect new team members, activities, and initiatives. A long-term sustainability plan is in place, ensuring regular maintenance, content updates, and the integration of new functionalities, allowing the platform to remain a dynamic and valuable resource for the Alliance4Life community.

9 Conclusion

The development of the Alliance4Life website represents a significant advancement in strengthening digital engagement, collaboration, and visibility of the consortium and its countless activities. The project team successfully integrated user feedback, branding

guidelines, and technical expertise to create a modern, user-friendly, and compliant platform that meets the needs of researchers, stakeholders, and policymakers.

The new website introduces improved navigation, structured content, institutional representation, and open access to research resources, aligning with the project's objectives. Future enhancements will focus on the integration of the Virtual Research Center and E-Learning Platform, ensuring that the platform continues to support scientific networking, professional development, and policy engagement.

A long-term sustainability plan has been established to maintain and expand the website beyond the project's lifecycle. Regular updates, additional features, and ongoing user engagement will ensure that the Alliance4Life website remains a valuable resource for the European research community, further reinforcing the consortium's role in bridging the innovation gap in life sciences.

10 Annexes

Link to the beta version: www.alliance4life.com

User Survey

Přehled odpovědí Aktivní

Odpovědi

56



Průměrná doba

35:50

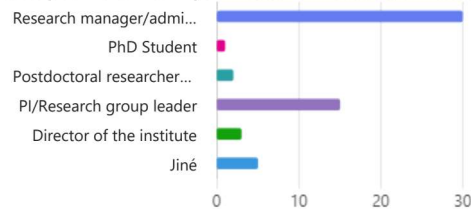


Doba trvání

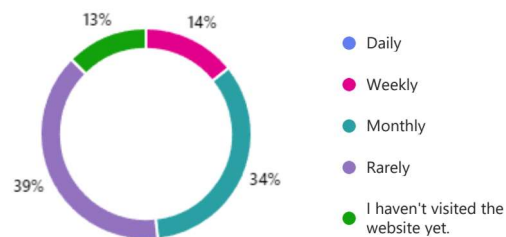
36 Dny



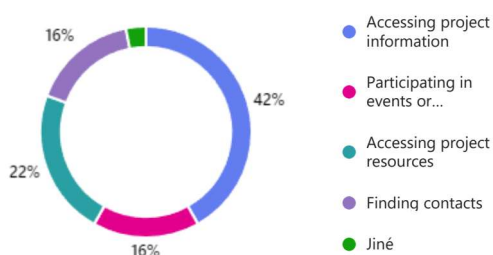
1. What is your role within your research institute/university?



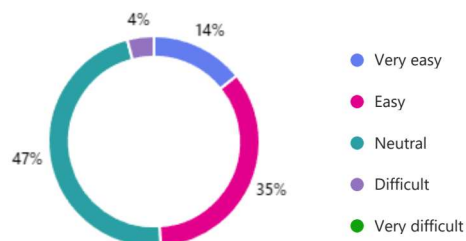
2. How often do you visit the current Alliance4Life website?



3. What is your primary reason for visiting the website?



4. How easy is it usually to find the information you need on the current website?

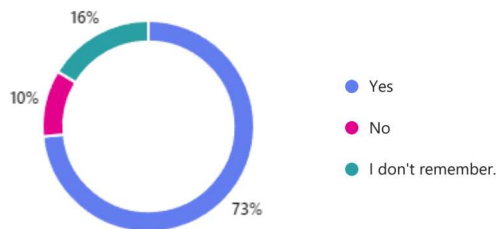


5. Can you remember what the purpose of your last visit to the current website was?

Počet odeslaných odpovědí: 39



6. Did you find the information you needed during your last visit?

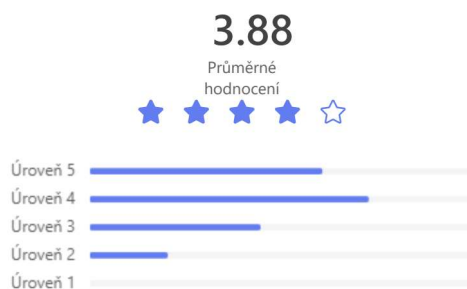


7. What would you suggest to make the website more user friendly?

Počet odeslaných odpovědí: 32



8. How would you rate the overall design and aesthetics of the current website?



9. What would you suggest to make the website more visually appealing?

Počet odeslaných odpovědí: 33



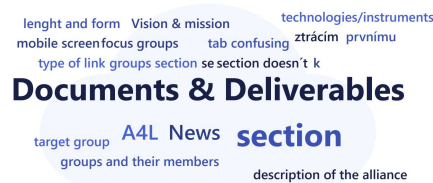
10. Are there any features or sections you find particularly useful?

Počet odeslaných odpovědí: 31



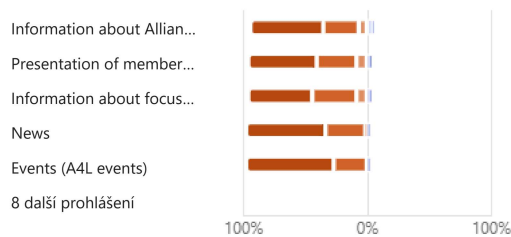
11. Are there any features or sections you find confusing or difficult to use?

Počet odeslaných odpovědí: 30



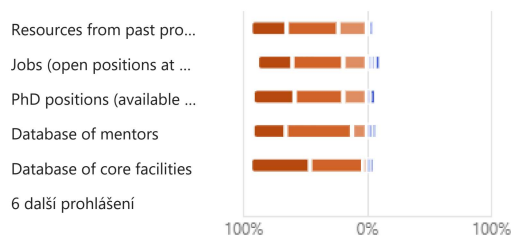
12. How important do you consider the following types of content on the new A4L website? (1/2)

Very important Important Neutral Unimportant
Very unimportant Don't Know/Can't Evaluate



13. How important do you consider the following types of content on the new A4L website? (2/2)

Very important Important Neutral Unimportant
Very unimportant Don't Know/Can't Evaluate



14. Is there anything else you would expect to find on the web site?

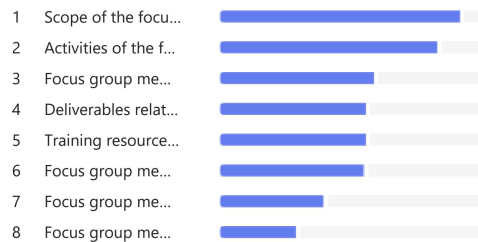
Počet odeslaných odpovědí: 22



15. Presentation of member institutions: what type of information about the member institutes would you like to find on the website?



16. Presentation of focus groups: what type of information about the focus groups would you like to find on the website?



17. Presentation of the Work Packages: What type of information would you like to find on the website?



18. Virtual Research Center: What features would you like to see in the A4L virtual research center?



A donut chart illustrating the importance of the COVID-19 vaccine to respondents. The chart is divided into five segments: 'Very important' (40%, blue), 'Important' (24%, pink), 'Neutral' (29%, teal), 'Not important' (4%, purple), and 'Not important at all' (4%, green). A legend to the right of the chart maps these colors to their respective categories.

Importance Level	Percentage
Very important	40%
Important	24%
Neutral	29%
Not important	4%
Not important at all	4%

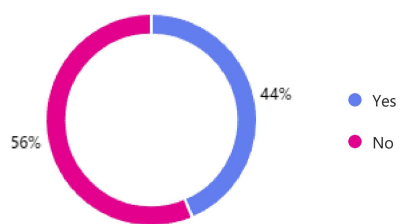
Digital Resource	Percentage (%)
Online courses	45
Webinars and live sessions	48
Recorded lectures	33
Interactive modules	32
Articles and reading materials	28
Jiné	2

Response	Percentage
Yes	57%
Maybe	36%
No	7%

[illegible]

answer to any question
focus groups **link** CEITEC project CEITEC website
member institutions
friendly design **user friendly** work packages
page with questions **design works** member access
viable consortium important projects answer from that page
confidential information

24. Would you be willing to participate in further feedback sessions or beta testing of the new website?



25. Please provide your email if we can contact you about beta testing of the new website.

Počet odeslaných odpovědí: 23

"joanna.orlowska@umed.lodz.pl"

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